



February 2026

Financial Aid Awareness Month

Student Financial Services is dedicated to fostering student success by reducing financial barriers and promoting equitable access to higher education. Through student-centered service, regulatory compliance, and collaboration across the District, Student Financial Services supports students in persisting, completing their educational goals, and thriving.

February: Financial Aid Awareness Month

February is recognized as **Financial Aid Awareness Month**, a time dedicated to educating students and families about the financial aid process and the resources available to help make college affordable. In recognition of this month, Student Financial Services is offering workshops and campus-based events designed to support students in completing the Free Application for Federal Student Aid (FAFSA), California Dream Act Application (CADAA), and scholarship applications.



2025 Plover Hall Open House & Financial Aid Fun Fair

Financial Aid Impact 2024-2025

In the **2024–2025 academic year**, Santa Rosa Junior College disbursed **more than \$44 million** in federal, state, and institutional financial aid. These critical funds directly supported students, reduced financial barriers, and expanded access to higher education across the campus community.

FAFSA & CADAA

The **FAFSA and CADAA state priority deadline is March 2, 2026**. To support timely application completion, Student Financial Services is hosting financial aid workshops for students and families throughout the month of February. Workshop schedules and registration information are available at financialaid.santarosa.edu/financial-aid-workshops.

SRJC Scholarship

The **SRJC Scholarship Application** is currently open and will remain available through **March 2, 2026** at santarosa.awardspring.com. During the 2024–2025 academic year, **\$6.4 million** in scholarships was disbursed. With more than **650 named scholarships** accessible through a single application, this represents a significant opportunity for students to secure additional funding to support their educational goals.



Financial Aid Fun Fairs & Campus Engagement

As part of Financial Aid Awareness Month, Student Financial Services will host **Valentine's-themed Financial Aid Fun Fairs** at all five campuses. These events will provide hands-on financial aid application support, connections to student resources, and opportunities for engagement through food, crafts, music, photobooths, and more. The month-long celebration will kick off in partnership with the **California Student Aid Commission** and feature special guest speakers. All students and community members are welcome to attend.

Event Schedule

- **February 11** – California Student Aid Commission Kick-Off Conference
Newman Auditorium, Santa Rosa Campus | 11:00 a.m.–12:00 p.m.
- **February 11** – Plover Hall Open House & Financial Aid Fun Fair (register here: <https://bit.ly/Reg21126>)
Plover Hall, Santa Rosa Campus | 11:00 a.m.–2:00 p.m.
- **February 17** – Public Safety Training Center Financial Aid Fun Fair
Student Lounge, Windsor | 11:30 a.m.–1:30 p.m.
- **February 19** – Petaluma Campus Financial Aid Fun Fair
Student Engagement & Activities Center | 11:00 a.m.–2:00 p.m.
- **February 24** – Shone Farm Financial Aid Fun Fair
Pavilion | 11:30 a.m.–1:30 p.m.
- **February 26** – Roseland Financial Aid Fun Fair
Heritage Hall 118 | 5:00 p.m.–7:00 p.m.

Strategic Plan Connection

By combining equitable access to funding with financial education, the Financial Aid Office ensures that more students, particularly those from disproportionately impacted populations, can start, continue, and complete their educational journeys by reducing financial barriers.

Contact Information

For additional information about the Doyle Scholarship Program, please contact Lauren Coburn, Interim Director, Student Financial Services, at lcoburn@santarosa.edu.