

# Experience is Everything

October 14, 2025  
Brad Davis, Dean of Career  
Education & Workforce  
Development



# Career Education Programs

Adult Education  
Agriculture & Natural Resources  
Apprenticeship  
Business  
Child Development  
Communication Studies  
Computer Studies  
Culinary Arts  
Engineering & Applied Technology

Fashion Studies  
Fitness, Pilates & Yoga  
Health Sciences  
Industrial & Trade Technology  
Public Safety  
Social Work/Human Services  
Theatre Arts  
Work Experience & Internship

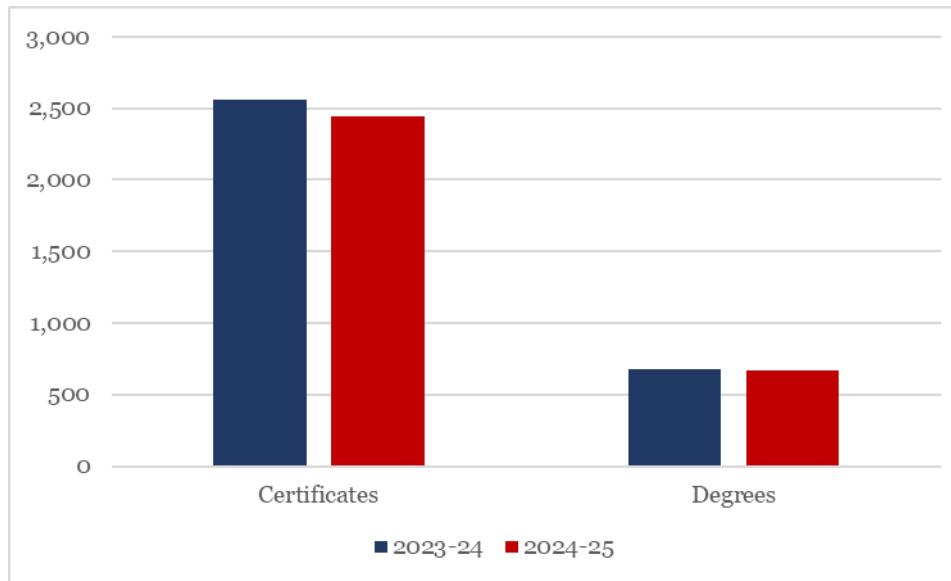


# Our Students

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	Total	CE	Percent
Enrollments 2024-25	127,242	39,458	31%

	2023-2024	2024-2025
Certificates	2,560	2,444
Degrees	673	670





# Industry Connection

BACCC industry sector priorities

In-demand jobs

Advisory committees



# Apprenticeship

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Fall 2025  
Enrollment

13,068

Spring 2026  
Projection

62



2,624

56



20,890

88

# Work Experience & Internships

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**Student Impact:** over 1000 students enrolled annually to gain hands-on work experience, connect classroom learning with career pathways

Fall 2025

- 500 + students enrolled in Work Experience Education courses
- 252 participating businesses

**Additional outreach and expansion** to 150 High School Dual Enrolled students

**Equity & Access:** Increased access for first-generation, underrepresented, and non-traditional students through targeted outreach, pre-internship preparation, and bilingual resources



# Industry Advisory Committees

- ensure students are trained with knowledge, skills, and abilities needed by employers
- ensure curriculum design and improvements are industry-informed and aligned to current industry standards and needs
- maintain a continuous connection with industry for the benefit of students and the growth of a diversified student pipeline from education and training to employment



# Bay Area Community College Consortia

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**Composition:** **28 colleges** in San Francisco and Monterey Bays, organized into **five subregions** (North Bay, East Bay, Mid-Peninsula, Silicon Valley, & Monterey Bay)

**Purpose:** “We seek better **alignment between K12, our community colleges**, and our regional labor market with the goal of increasing the number and percentage of students that **move from high school to a community college and into employment** at a livable wage.”

Advanced  
Manufacturing

Health

Public Safety

Advanced  
Transportation

Information  
Technology

Education

# Funding Sources

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Federal funding: **Perkins** goal is to provide individuals with academic and technical knowledge and skills to prepare for **careers in current or emerging employment sectors**

State funding: **Strong Workforce Program** goal is to provide **more** and **better** CTE education to **increase social mobility** and **fuel regional economies** with skilled workers

**Vision 2030** Chancellor's Office plan to **proactively** take college to Californians wherever they are

**Equity** in Access

**Equity** in Success

**Equity** in Support

# CE Grant Funding Allocations

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	2024-25	2025-26
Perkins	\$659,756	\$686,828
Round 9 2024-2026		Round 10 2025-2027
SWP	\$2,678,085	\$2,593,490

# Perkins Spotlight

## Applied Photography visiting photographer program

“I’m grateful for these opportunities to get advice from experienced working professionals...the artist visits have really helped to validate photography as a career path for me!”

“These visitors have been pivotal in showing what else photography can bring to the table...in a way it has prepared us for this competitive field”

“As someone who is still trying to figure out where to place photography in my life, whether as an art, profession, or hobby, I was incredibly moved listening to his story and journey”



# SWP Spotlight

EMC ~ Roseland



Horticulture ~  
Shone Farm



Fire ~ PSTC



# Petaluma Spotlight

Carpentry  
Digital Audio  
Fashion Studies  
Fitness, Pilates & Yoga  
Student Success Team  
Veterinary Technician  
Water Treatment



Vet Tech



Digital Audio



Pilates

# FALL FORWARD

CAREER SERIES

# Job & Internship Fair



**WEDNESDAY  
OCTOBER 29, 2025  
11:00AM - 1:30PM**

**BERTOLINI STUDENT  
CENTER**

Dining Commons  
Santa Rosa Campus

**CONNECT** with Local  
Employers

**BRING** Your Resume  
**BUILD** Your Network

**REGISTER to Attend  
ALL FALL FORWARD  
Events**



**QUESTIONS ??**

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# Questions?

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