

Experience is Everything

October 14, 2025
Brad Davis, Dean of Career
Education & Workforce
Development



Career Education Programs

Adult Education
Agriculture & Natural Resources
Apprenticeship
Business
Child Development
Communication Studies
Computer Studies
Culinary Arts
Engineering & Applied Technology

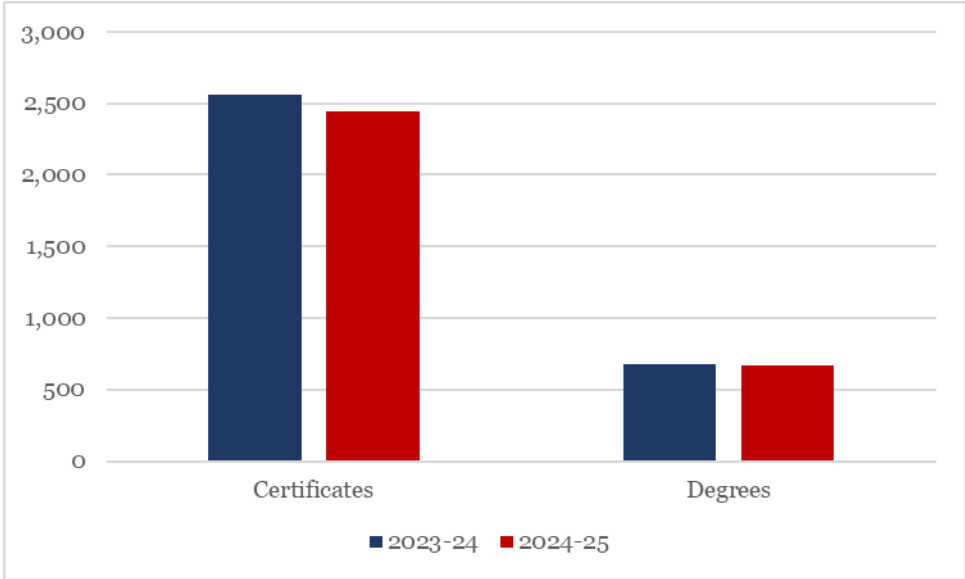
Fashion Studies
Fitness, Pilates & Yoga
Health Sciences
Industrial & Trade Technology
Public Safety
Social Work/Human Services
Theatre Arts
Work Experience & Internship



Our Students

	Total	CE	Percent
Enrollments 2024-25	127,242	39,458	31%

	2023-2024	2024-2025
Certificates	2,560	2,444
Degrees	673	670





Industry Connection

BACCC industry sector priorities

In-demand jobs

Advisory committees



Apprenticeship



Fall 2025
Enrollment

Spring 2026
Projection

13,068

62



2,624

56



REDWOOD EMPIRE IBEW-NECA LOCAL 551
ELECTRICAL TRAINING CENTER

20,890

88

Work Experience & Internships

Student Impact: over 1000 students enrolled annually to gain hands-on work experience, connect classroom learning with career pathways

Fall 2025

- 500 + students enrolled in Work Experience Education courses
- 252 participating businesses

Additional outreach and expansion to 150 High School Dual Enrolled students



Equity & Access: Increased access for first-generation, underrepresented, and non-traditional students through targeted outreach, pre-internship preparation, and bilingual resources

Industry Advisory Committees

- ensure students are trained with knowledge, skills, and abilities needed by employers
- ensure curriculum design and improvements are industry-informed and aligned to current industry standards and needs
- maintain a continuous connection with industry for the benefit of students and the growth of a diversified student pipeline from education and training to employment



Bay Area Community College Consortia



Composition: **28 colleges** in San Francisco and Monterey Bays, organized into **five subregions** (North Bay, East Bay, Mid-Peninsula, Silicon Valley, & Monterey Bay)



Purpose: “We seek better **alignment between K12, our community colleges**, and our regional labor market with the goal of increasing the number and percentage of students that **move from high school to a community college and into employment** at a livable wage.”

Advanced
Manufacturing

Health

Public Safety

Advanced
Transportation

Information
Technology

Education



SANTA ROSA
JUNIOR COLLEGE

Funding Sources

Federal funding: **Perkins** goal is to provide individuals with academic and technical knowledge and skills to prepare for **careers in current or emerging employment sectors**

State funding: **Strong Workforce Program** goal is to provide **more** and **better** CTE education to **increase social mobility** and **fuel regional economies** with skilled workers

Vision 2030 Chancellor's Office plan to **proactively** take college to Californians wherever they are

Equity in Access

Equity in Success

Equity in Support

CE Grant Funding Allocations

	2024-25	2025-26
Perkins	\$659,756	\$686,828

	Round 9 2024-2026	Round 10 2025-2027
SWP	\$2,678,085	\$2,593,490

Perkins Spotlight

Applied Photography visiting photographer program

“I’m grateful for these opportunities to get advice from experienced working professionals...the artist visits have really helped to validate photography as a career path for me!”

“These visitors have been pivotal in showing what else photography can bring to the table...in a way it has prepared us for this competitive field”

“As someone who is still trying to figure out where to place photography in my life, whether as an art, profession, or hobby, I was incredibly moved listening to his story and journey”



SWP Spotlight

EMC ~ Roseland



Horticulture ~
Shone Farm



Fire ~ PSTC

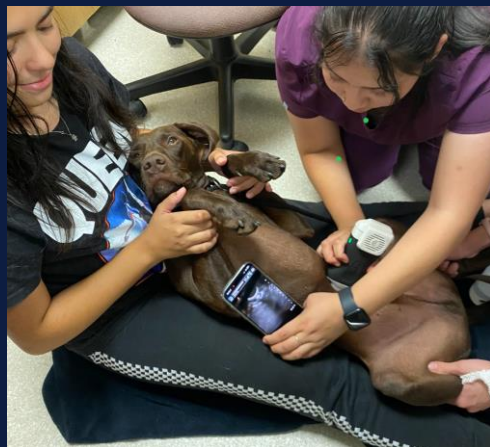


Petaluma Spotlight

Carpentry
Digital Audio
Fashion Studies
Fitness, Pilates & Yoga
Student Success Team
Veterinary Technician
Water Treatment



Digital Audio



Vet Tech



Pilates

SANTA ROSA JUNIOR COLLEGE

FALL FORWARD

CAREER SERIES

Job & Internship Fair



**WEDNESDAY
OCTOBER 29, 2025
11:00AM - 1:30PM**

**BERTOLINI STUDENT
CENTER**

Dining Commons
Santa Rosa Campus

CONNECT with Local
Employers

BRING Your Resume
BUILD Your Network

**REGISTER to Attend
ALL FALL FORWARD
Events**



QUESTIONS ??

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Questions?

