

# **SRJC as a Hispanic-Serving Institution: Building a Culture of Servingness *Contra Viento y Marea***

Dr. Robert Holcomb, Vice President of Academic Affairs  
Dr. Molly Senecal, Vice President of Student Services

Board of Trustees Meeting  
Santa Rosa Campus  
Tuesday, September 9, 2025



# What does it mean to be an HSI?

- 42% of credit student population
- Moral imperative
- Historical context
- Moving beyond Federal designations
- Transforming systems, structures, institutions, broader landscape
- Mission, Vision, Values, District Strategic Plan



# US Department of Education Grant

Grant	Timeframe	Funding Level	Program Focus
<a href="#">META4</a>	2014-2020	\$2.6 million	Learning Communities, EMLS Pathway
<a href="#">Lanzamiento</a>	2020-2025	\$2.8 million	HSI-themed Courses across Disciplines
<a href="#">Avanzando</a>	2021-2026	\$4.7 million	STEM Community-building, Support Services
<a href="#">Transformando</a>	2023-2028	\$3.0 million	Ethnic Studies, Online Learning



# Organizational Transformation

- 2023 Action Research Project with [Dr. Gina Ann Garcia](#)
- 2024 [Partner Resource Team](#) Project—Organizational Capacity
- 2025 [Excelencia in Education](#) Summer Data Institute
- Emerging within professional community:  
[AHSIE](#), [NCCHC](#), [COLEGAS](#), [¿Que Pasa HSI?](#)
- Implementation of the District's Strategic Plan

# Changing National Backdrop

- Proposed Federal funding freezes—[Jan 2025 Memo](#)
- Federal funds and undocumented students—[July 2025 Memo](#)
- Possible elimination of HSI Grant—[August 2025 Memo](#)

# Advocacy and Resistance

- Hispanic Association of Colleges and Universities—[Statement](#)
- Administrative Procedure [\(AP\) 3415](#) Immigration Enforcement Activities
- SRJC Undocu Immigrant Dream Center—[Website](#)
- SRJC Academic Senate—[August 2025 Resolution](#)

# Areas of Focus

- HSI Transformation Team—HSI Advisory Group
- Bridges from noncredit to credit educational programs
- Strategic Communications—Culture of Servingness
- Professional Development for all employees—HSI 101
- Latine Student Center and Resource Hub



# Building a Culture of Servingness



[SRJC on Being an Hispanic Serving Institution \(HSI\) Video](#)





Robert Holcomb, Ph.D.  
[rholcomb@santarosa.edu](mailto:rholcomb@santarosa.edu)